



INSPIRE THE NEXT GENERATION OF MAKERS.

Position:

Campaign Manager

Location- Gandhinagar

- Role: Manage ad campaigns across platforms and lead nurturing.
- Responsibilities: Run campaigns on META, Google, LinkedIn, Bing, and social media. Manage portals like Shiksha and Careers360. Use CRM tools for lead management and automate communication via email, SMS, and WhatsApp. Track and optimize campaign performance.
- Skills: Proficiency with CRM tools and digital marketing platforms. Strong analytical and communication skills. Experience with Social Media and SEO.
- Experience: Minimum 7-10 years in digital marketing, preferably in the education sector.
- Education: Bachelor's degree.

General Information :

- Interested candidates must apply exclusively through the online application form available on the website.
- The scrutiny and selection of candidates will be entirely at the discretion of the Institute.
- Simply meeting the required qualifications and experience does not guarantee an invitation for an interview.
- The Institute retains the right to either fill or leave vacant any of the advertised positions.
- In case of disputes, the Selection Committee's decision will be considered final and binding.

Designation and Role based on your experience.



Know More

Link : www.namtech.ac/careers



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