



INSPIRE THE NEXT GENERATION OF MAKERS.

Position:

Events and Sales Outreach Lead

Location- Gandhinagar, Mumbai, Bangalore

- Role: Plan, organize, and execute events and outreach activities to attract prospective students and promote enrollment.
- Responsibilities: Develop and implement strategic plans for events and outreach; manage and oversee various events; collaborate with admissions and marketing teams; engage with potential student leads; track and analyze effectiveness; maintain relationships with external partners; provide training and support; stay updated on industry trends.
- Skills: Event planning, sales, outreach, student recruitment, organizational and project management, communication and interpersonal skills, creativity, problem-solving, data analysis, familiarity with CRM systems and marketing tools, leadership, and team management.
- Experience: Proven experience in event planning, sales, outreach, or higher education admissions with a focus on student recruitment.
- Education: Bachelor's degree in Marketing, Communications, Business, Education, or a related field. A Master's degree is preferred.
- Preferred: Experience with CRM systems, event management software, and marketing automation tools.

General Information :

- Interested candidates must apply exclusively through the online application form available on the website.
- The scrutiny and selection of candidates will be entirely at the discretion of the Institute.
- Simply meeting the required qualifications and experience does not guarantee an invitation for an interview.
- The Institute retains the right to either fill or leave vacant any of the advertised



Know More

Link : www.namtech.ac/careers



AN EDUCATION
INITIATIVE BY

**AM/NS
INDIA**

ArceelMittal Nippon Steel India